

COPENHAGEN

PRESS PROGRAM





Press opportunities and press slots from 27 June to 2 July 2022

Monday 27 June

Activity: Press meeting

Time: 14:00-15:30

Location: Tivoli Gardens

Information: Sign up is acquired before 24 June to Head of Press Torben Plank, tpl@tivoli.dk or Press Officer Andreas Ulrik Kragh, anfr@tivoli.dk. Information will be provided of the Grand Départ in Copenhagen Denmark, the Tour week in Copenhagen, Copenhagen as city of cyclists, press pools for the Team Presentation in Tivoli Gardens, etc.

Press opportunity - interview:

- Lord Mayor of Copenhagen, Ms. Sophie Hæstorp Andersen
- Managing Director in Tivoli Gardens, Ms. Susanne Mørch Koch
- Mr. Christian Prudhomme

Tuesday 28 June

Activity: Official opening of press center and Permanence in Copenhagen

Time: 14:00

Location: Bella Center Copenhagen, Center Boulevard 5, 2300 Copenhagen

Information: Pick up press accreditation and press materials

Press slot: 14:10-14:30

Location: Bella Center, Press Center

Press opportunity - interview:

- Mr. Christian Prudhomme
- Staff of ASO
- Mayor of Culture and Leisure, City of Copenhagen, Ms. Mia Nygaard

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Activity: Childrens' Press Conference

Time: 17:00-18:00

Location: Bella Center Copenhagen, Center Boulevard 5, 2300 Copenhagen

Press slot: 18:00-18:30

Location: Bella Center Copenhagen

Press opportunity - interview:

- Famous Danish riders
- Mr. Christian Prudhomme
- Mayor of Children and Youth, City of Copenhagen, Mr. Jacob Næsager

Wednesday 29 June

Activity: Official opening ceremony of the official Fan Park

Time: 14:30

Location: Kongens Nytorv

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Activity: Team Presentation of Grand Départ 2022 (parade through the center of Copenhagen)

Time: 17.45-18.30

Route: Departure from Islands Brygge following a 1,5 km route through the center of Copenhagen and ending up in Tivoli Gardens. Please see information and map of route:

Team Presentation in Copenhagen and Tivoli | Tour de France Grand Départ Copenhagen Denmark 2021
<https://letourcph.dk/en/team-presentation>

Route: Islands Brygge - Lille Langebro - Vester Voldgade - Copenhagen City Square - Axel Towers - Tivoli Gardens

https://letourcph.dk/sites/letourcph.dk/files/media/document/TDF_ASO_holdpr%C3%A6sentation_web_02.png

Information: 22 Team busses will arrive at Islands Brygge around 14:30.

Activity: Team Presentation of Grand Départ - Live show in Tivoli

Time: 18:30-20:15

Location: Tivoli Gardens

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Press opportunity: Interview

Time: 19:15-20:15

Location: Mixed zone area in Tivoli Gardens

- HRH The Crown Prince
- Lord Mayor of Copenhagen, Ms. Sophie Hæstorp Andersen
- The Board of the Grand Départ Denmark 2022
- Mayors, etc.

Thursday 30 June

Activity: International Bicycle Summit 2022

Time: 9:00-16:00

Location: BLOX, Bryghuspladsen

Accreditation: All press must sign up for the Summit at: <https://www.survey-xact.dk/LinkCollector?key=5PUYGPYTUN96>

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Press opportunity: Signing of cycling declaration – ceremony with ministers, mayors, etc.

Time: 15:20-15:45

Location: BLOX – access only for press accredited to the Summit

Press opportunity: Family photo of ministers, mayors, etc.

Time: 16:05-16:20

Location: Outside BLOX, at main entrance – all press admitted

- Lord Mayor of Copenhagen, Ms. Sophie Hæstorp Andersen
- Mayor of Technical and Environmental Affairs, City of Copenhagen, Ms. Line Barfod
- Minister for Transport in Denmark, Ms. Trine Bramsen
- Mayors from various municipalities in Denmark and abroad, etc.

Friday 1 July

Activity: Official opening of the bicycle festival, FestiVélo – in Fælledparken in Copenhagen by Lord Mayor

FestiVélo will be open both 1 July and 2 July

Time: 12:00-13:00

Location: Fælledparken, at the FestiVélo stage

Map of festival: https://www.festivelo.dk/wp-content/uploads/2022/05/FestiVelo_pladskort_maj.pdf

Program of Lord Mayor:

- 12:00: Lord Mayor of Copenhagen Sophie Hæstorp Andersen will officially open the FestiVélo
- 12:05: Guided Tour at the festival visiting partners, events, etc.
- 12:55: Official opening of the Kids' Biking Tour, BørneTour from 5-13 years old kids by the Lord Mayor.

Press slot: 13:00-13:10

Location: By the FestiVélo stage

- Lord Mayor of Copenhagen

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Activity: Official opening of the Village in Copenhagen

Time: 14:30

Location: H.C. Andersens Boulevard

Press slot: 14:45-15:00

- Lord Mayor of Copenhagen
- Mr. Christian Prudhomme

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Activity: Grand Départ time trial sets off

Time: 16:00. Last rider to finish around 19:10

Location: Start at Nørre Farimagsgade and finish at H.C. Andersens Boulevard

Time trial route: <https://letourcph.dk/en/stages/stage-1>

Activity: Ceremony Podium

Time: 19:15

Location: Mixed zone area

Press slot: 19:30

- HRH The Crown Prince
- Prime Minister of Denmark, Ms. Mette Frederiksen
- Minister for Industry, Business and Financial Affairs, Mr. Simon Kollerup
- Lord Mayor of Copenhagen, Ms. Sophie Hæstorp Andersen

Saturday 2 July

Activity: Opening of Tour de København for cycling clubs by HRH The Crown Prince

Time: 7:45-8:20

Location: Start at Edel Sauntes Allé, Fælledparken

Information: Lord Mayor of Copenhagen will receive HRH The Crown Prince, and HRH will officially kick off the Club Stage with participants from Danish bicycle clubs. The Lord Mayor will join the Club Stage.

Activity: Official Opening of Tour de København – open for all participants

Time: 9:00

Location: Start at Edel Sauntes Allé, Fælledparken

Information: Lord Mayor of Copenhagen, Minister for Transport, Minister for Industry, Business and Financial Affairs, and Mayor of Technical and Environmental Affairs to officially open the Tour de København citizens' race.

Time of citizens' race: 9:00-12:00

Location: The Tour de København route is the same as the Grand Départ time trial. The route will be closed to traffic. Please see map.

Press slot: 8:40-8:45

Press opportunity - interview:

- Lord Mayor of Copenhagen, Ms. Sophie Hæstorp Andersen
- Mayor of Technical and Environmental Affairs, Ms. Line Barfod
- Minister for Transport, Ms. Trine Bramsen

